

# Seeing Red Cars™



## How to use Seeing Red Cars™

### **IN CHALLENGING TIMES**

Teach people to be positive – use the program to guide your team or organization to concentrate on the objectives at hand. Focusing on what we "don't want" is unconscious and prevalent in the workplace. The program helps teams and individuals become more conscious of their focus.

### **GOAL SETTING**

Teach people to set goals – use this program as a tool to help teams and individuals determine their goals and objectives. The program and activities help the participants create "I want" statements to develop their top areas in need of improvement.

### **LEADERSHIP**

Teach people how to be imaginative leaders – sometimes the list of "don't wants" gets in the way of being focused and productive. Use the program to encourage teams to see the value of concentrating on what they do want. Have your team make the commitment to change and help each other stay on track.

### **COMMUNICATION**

Teach people how to talk to each other – too often they were focusing on things that can't be individually controlled and countless problems none of them wanted to happen. Use the program to talk to your team and reevaluate their priorities.

### **CHANGE**

Teach people how to accept change – use the program to set the stage for difficult decision-making situations. Help people to understand the value of the positive elements of change.

### **EXTEND THE EXPERIENCE**

Use the program to remind your team of their tasks at hand. Spread out the video training activities throughout the year. Use the music from the video and additional on-the-street interviews included on the DVD in all staff meetings. Pull quotes and segments from your meetings to incorporate Seeing Red Cars into your weekly staff emails.

**On-Impact** →

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