

Greg Stiever

Digital Storytelling Expert



Director & Producer

Capturing the Story

Translating stories and experiences through the lens is Greg Stiever's expertise. He readily adapts all the elements of the situation and powerfully convey the desired message. Imagine, think and feel in new ways... concepts become experiences through digital storytelling.

Background

Entrepreneur with more than 400 Projects

Greg Stiever has an impressive and long list of client work under his belt. The work represents a wide range including over 400 corporate videos and training films, television commercials, and several feature length documentary films. A prolific storyteller, he understands how to take a message and create a memorable experience for the audience. Greg and Laura's first collaboration, Seeing Red Cars provides some of the rich media content in the Driving it Home Participatory Culture Solution.

Professional Awards

Emmy Award Winning Producer & Director

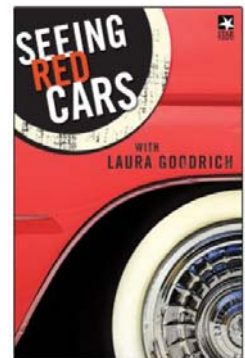
Greg Stiever understands how to translate a message in a creative way to provide the basis for idea exploration. He has received an Emmy Award for the short film, Grandfather's Birthday and Minnesota's Oscar for Best Feature Film for "Poles Apart," a documentary featuring Ann Bancroft.

Contact Greg

Feel free to reach Greg directly at 952.856.6071 or greg@onimpactproductions.com

"Tell me and I'll forget;
show me and I may remember;
involve me and I'll understand".

Chinese Proverb





Greg Stiever
Digital Storyteller

Digital Storytelling

Definition

Translating a concept through rich media provides a memorable experience for the viewer. Real life stories create new behaviors. “Storytelling is the most powerful way to put ideas into the world today” according to Robert McAfee Brown.

Translate Your Initiative

Use Storytelling in Your Organization

Stories create engagement. Stiever is an expert storyteller that tells real life and ambassador stories that explain concepts and engage the participants to help change their behavior.

Extending the Experience™

Accelerate the Engagement™

On Impact recommends you customize & extend your event experience by producing videos of your team, event, leaders, venue and more. Goodrich brings her broadcast interviewing savvy into your organization and through personalized interviews she brings out the best in your featured team members.

Whether we capture your stories a couple months in advance or spotlight impromptu interviews the day before, On Impact is staged to integrate your event theme into your event day festivities.

Extend the Impact™

We all know that a single event may spark energy and excitement– but to create meaningful action or sustained change– people need to hear the message over time and in different mediums & ways.

Weekly touch points spaced over time provide the necessary content to support your ongoing communication or initiative.

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Products & Services

Custom Productions

Director of Photography & Producer

On Impact offers versatile and scalable custom capture of your organizational and social media content. With several Fortune 500 clients, we are experienced in translating a variety of messages and formats.



Extending the Event Experience™

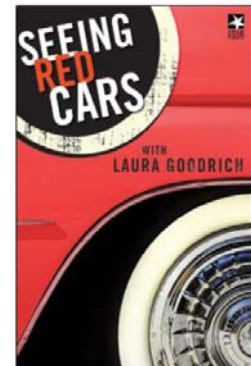
Accelerate the Engagement & Extend the Impact

One step closer to sustaining the event messages, On Impact will create custom content and deliver it on a dedicated team portal.

Seeing Red Cars™

DVD and Support Materials for Your Event

The Seeing Red Cars DVD and support material collection provide the perfect way to continue the event conversation.



On Impact Productions Content Library

Digital & Audio Story Collection

Our extensive library of digital content provides numerous story resources to support your event before and after the day.



*Travel and accommodations expenses are in addition to the service fees listed above.

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Greg Stiever

Projects & Quotes

Wired for 2020 Social Media Campaign & Event

Broadcast Production & Social Media Content Development

The series, which celebrates artists, inventors, and everyday people who create things, is a natural for Director Stiever, who is a master storyteller across many subjects.



Make: TV Series on PBS

TPT Channel 2– Twin Cities– Minneapolis/St. Paul, MN

The series, which celebrates artistic, odd, impractical, and insane things being built by creative makers everywhere. Director Stiever helps Maker Workshop host John Park build things like air cannons, tiny robots, and a VCR-powered cat feeder.



Greg Stiever Productions

Storytelling through Images & Ideas

Greg Stiever's extensive experience has produced the most successful business film ever, The New Business of Paradigms for futurist Joel Barker as well as his new release "Innovation at the Verge".

He and has gained extensive location experience shooting **Secrets of the Rainmaker** for **National Geographic** in Africa. He is a widely respected producer and director within the Twin Cities broadcast community and beyond.



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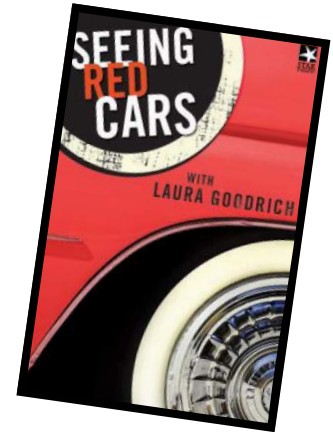
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Content Development

Seeing Red Cars™

Seeing Red Cars™ allows people and organizations to change and be more effective in all that they do by focusing on what they want. Packaged for Leaders and Trainers, this DVD and support material collection provide the perfect stage for a variety of purposes including: Goal Setting, Customer Service, Overcoming Obstacles, and Leadership Development. Check out this exciting interactive learning package at www.seeingredcars.com.

And, Start Seeing **Red** Cars!



Driving it Home™

On Impact's industry-leading, innovative Participatory Culture Solution™ takes workforce collaboration to a whole new level by combining organizational development, digital storytelling and a team member technology portal.

One-of-a-kind and customizable to your initiative, this spaced learning program provides the basis for truly sustainable change in your organization.



In Development

Stiever is a partner in On Impact Productions, an integrated content creator utilizing innovative digital storytelling collections to providing the platform for deeper and broader employee engagement.

On Impact is currently developing a DVD that compliments their current offerings. The new program is specifically geared toward times of chaos & challenge. The DVD and support materials spotlight the typical lack of productivity and distraction that occurs during times of uncertainty. It will help people understand their unique role and potential contribution toward new opportunities.

Perfectly timed for the current economic climate!

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